

44 POWERFUL CALLS TO ACTION TO INCLUDE ON YOUR WEBSITE



Call to Action also known as CTA is what tells your visitors what they should do once they arrive on your website.

These are particularly valuable if you are finding that your prospects are not taking the next step – whether it is buying or simply requesting more information.

HERE ARE SOME SIMPLE EXAMPLES OF CALLS TO ACTION:

1. Buy Now
2. Add to Cart
3. Download a Report/ White Paper
4. Download a Checklist
5. Download a Guide
6. Download a Cheat Sheet / Swipe File
7. Follow us On Instagram / Facebook / LinkedIn
8. Sign up for a Webinar
9. Request a Quote
10. Get Started
11. Book an Appointment
12. Enter a Competition
13. Complete a Quiz
14. Get a Discount
15. Sign up for Course
16. Subscribe to YouTube / Podcast
17. Check Out Demo
18. Register Your Interest
19. Get a Sample
20. Leave Review
21. Create Free Account
22. Let's Chat
23. Start a Challenge
24. Free Trial
25. Grab a Template
26. Save Your Seat
27. Read More
28. Get Access
29. Donate
30. Continue
31. Discover
32. Learn More
33. Join
34. Get Yours
35. Get Inspired
36. Find Out
37. Add to Wishlist
38. Watch This Item
39. Notify Me
40. Go Premium
41. Search
42. Get Involved
43. Compare
44. Click to Share