

22 POWERFUL WAYS TO PROMOTE YOUR BUSINESS FOR FREE



You are very excited!! You have finally created your own website!! But the trouble is customers aren't knocking on your website door. Why?

The most probable answer is that your customers don't know about your website. There is no magic Internet fairy who will knock on people's door to announce your website's arrival.



Here are some great ways to **promote your website and business for free.**

- 1. Email Marketing
- 2. Email Signature
- 3. Search Engines
- 4. Google My Business / Bing Places for Business
- 5. Link Exchange
- 6. Feedback and Testimonials

7. SOCIAL NETWORKS

- Facebook
- Instagram
- Pinterest
- LinkedIn
- Twitter

- 8. Online Forums
- 9. Social Groups
- 10. Articles and Guest Blog Posts
- 11. Media Releases
- 12. Local & Online Directories
- 13. Social Bookmarking

14. VIDEO MARKETING

- YouTube
- Vimeo
- TikTok

- 15. Go Live on Social Networks
- 16. Create a Podcast
- 17. Partnerships
- 18. Social Influencers
- 19. Industry Conferences / Seminars
- 20. Content Creation
- 21. Webinars
- 22. Meetup groups